

# ROSALIND ADLER

## Business Trainer

w w w . r o s a d l e r . c o m

020 8810 0955 / 07771 714762



### Academic and Voice Qualifications

1997: Postgraduate Diploma in Voice Studies, the Central School of Speech and Drama

1975: M.A. Cambridge University, Modern and Mediaeval Languages

### CURRENT COURSES BY ROSALIND ADLER...

#### “The Voice of Authority”

Originally commissioned by REED training.

This day-long course is practical and wide-ranging, encouraging you to get more from your voice and get better results when you speak.

If you need to sound confident, at ease and authoritative without sounding aggressive, this is for you.

#### “Leadership — a New Perspective on Power”

Originally commissioned by Lewisham Council and also run widely by the Royal Borough of Kensington and Chelsea.

This one-day workshop focuses on the idea that ease and having nothing to prove are at the heart of self-confidence.

#### “Creating Positive Personal Impact”

Run by the Institute of Management and The Improvement and Development Agency (IDeA) amongst others.

This one-day course is for anyone who needs to achieve results without forfeiting goodwill.

It is designed to make you memorable both because you communicated (which includes listening) with honesty and generosity and because your objectives were crystal clear and will lead to action.

### WHAT THE CLIENTS SAY...

“One of the best and most productive sessions we have ever held”

Hilary Renwick  
LEWISHAM COUNCIL

“Excellent course and presenter”

Nicola McCoy  
PRICEWATERHOUSECOOPERS

“Very useful - I got a lot out of it”

Janet Rafferty  
CITIGATE WESTMINSTER

“A very interesting and enjoyable time”

“The trainer was very honest”

“I had a lot of fun”

“I would like more of this sort of training”

Delegates at  
HAMMERSMITH & FULHAM COUNCIL

“Rosalind has been an enormous help to us in preparing our presentations to our clients”

Peter Pearson Lund  
RATHBONES

## CURRENT COURSES BY ROSALIND ADLER...

### “Advanced Presentation Skills”

A two-day course during which participants give a total of five presentations.

The aim of the course is to make you aware of your presentation style and of how to improve it so that you enjoy giving presentations and your listeners enjoy experiencing and remembering them.

### “Equality and Diversity Training”

Recently, I have also been commissioned to provide equality and diversity training for local government. This crucial, controversial and challenging training is about shaping the way people manage to live and work together.

Topics include:

- British Citizenship sample quiz
- Examining what it's like to be prejudged or discriminated against
- Media manipulation - including insidious word association tricks
- Dismantling common stereotypes and myths with reason and debate
- The dividing line between privately held views and what it is acceptable and legal to say/do at work

## TAILORED COURSES

I also offer tailor-made courses or training programmes for either groups or individuals, dealing with any aspect of the spoken word.

See [www.rosadler.com](http://www.rosadler.com) for click-to-play excerpts from Rosalind Adler's training films

The screenshot shows a website for Rosalind Adler. At the top, there is a navigation menu with buttons for 'welcome', 'acting c.v.', 'business c.v.', 'business training', 'work/life films', and 'contact'. Below the menu is a photo of Rosalind Adler and the text 'voice training | communications skills development'. The main section is titled 'Work/Life Films' and lists 'WORK/LIFE BALANCE TRAINING FILMS'. It includes two categories: 'Choices and dilemmas facing mainly women are explored in:' with links for 'Fleximum (Running time 11 mins)' and 'Taking Up The Slack (8 mins)'; and 'Choices and dilemmas facing mainly men are explored in:' with links for 'Daddy's Home (11 mins)' and 'To The Max (8 mins)'. There are small video thumbnails for each film. At the bottom, there is a larger photo of Rosalind Adler and a note: 'Click on any picture (left) to see a synopsis in this space and click-to-play excerpts below.'

## CAREER OUTLINE

1978-1991 and 1994 to present

- Actress. West End runs, national tours, radio plays, corporate videos, stand-up comedy, TV series for Channel 4, LWT and the BBC.
- (separate c.v. available on request)

1997-present

- voice and communications skills training

1990-1994

- Freelance directing

1990

- Foundation Course in Counselling (the Westminster Pastoral Foundation)

## ROSALIND ADLER'S CLIENTS INCLUDE...

The National Gallery

P&O Nedlloyd

Department of Trade and Industry (dti)

Linklaters

Bond Solon

Right Couetts

The Financial Services Authority (FSA)

Barclays Bank

Citigate (PR)

Canary Wharf Group

Kingswood (construction)

IDG (International Data Group)

Black Isle

Hewlett Packard (English pronunciation training for Amsterdam)

Brent Council

Camden Council

Ealing Council

Hackney Council

Islington Council

Richmond Council

members of The Institute of Sales and Marketing Management

City fund managers: Gartmore & Rathbones

Estate agents and surveyors: Donaldsons & Phoenix Beard

Eagle Star call centre (Zurich Financial Services)

(personal recommendations available on request)